

INSTALLATION INSTRUCTIONS

WALLCOVERINGS: GANSEVOORT

Important Notice About Materials

- Do not attempt to cut or install this material until you have read the instructions below in full.
- All rolls must have the same production number. Hang in sequence as cut from roll starting with the highest first.
- Avoid folding or creasing that may create markings on this product.
- There are often slight irregularities in the natural materials used in this product. Seams may be obvious upon installation. This variation is the natural characteristic of these wallcoverings and it is not considered a defect.
- Variation / gradation of colour within each roll will create a paneling effect on the wall. It is advisable to cut and layout all drops for each wall prior to installation to panel the material properly.
- Please check material for defects prior to installation. Product claims will not be considered on cut or installed material after three panels have been hung.

Prior to Installation

- Examine each roll to be sure the product is what was ordered. Each roll should be rolled out so colour and shading can be examined to your satisfaction.
- If working around switch plates, please turn off electricity.

Wall Preparation

1. Strip wall of any existing wallcoverings, and remove any loose or flaking paint. Fill any cracks with packing compound and sand any bumps for smooth finish to prevent imperfections from telegraphing through material.
2. Clean wall and remove any dirt, grease, or soap. Materials will not adhere if not properly cleaned.
3. Monitor wall moisture levels. A wall that is not properly prepared or that has too much moisture content may not be conducive to proper adhesion.
4. Always apply a single coat of pigmented sealer on new and unpainted walls, followed by an acrylic or latex primer / sizer that is made specifically for wallcoverings.

Important Notes for Application

- We recommend a heavy duty, pre-mixed, clear, non-strippable water based adhesive be used. Do not dilute the adhesive.
- Apply paste to ensure even application taking care not to get adhesive on face. Do not use a pasting machine and avoid excessive soaking of material.
- Booking varies with backing and climate. Take into consideration the humidity and temperature of your workspace when hanging all materials. Booking times generally vary between 8-15 minutes depending on the material and installation climate. It is recommended installation location is climate controlled.
- Carefully inspect the installation after applying three strips before proceeding. If, at any time during the installation, a discrepancy occurs, stop. Contact the designer or Instyle before proceeding.
- Do not use a pasting machine with these products.

Hanging and Trimming of Materials

- We recommend overlapping and double cutting GANSEVOORT for the tightest seam finish. You may table trim and but, however overworking of seams may result in minor fraying. Please use a fresh blade and straight edge on each cut.
- GANSEVOORT is meant to be reverse hung. 
- Hang GANSEVOORT in sequence as cut from the roll. Paste and hang one strip at a time. Treat your product with extreme care.
- All seams should be taped using only low adhesive tape (safe release tape) such as 3M Blue tape. This is to keep the seam surface clean when overlapping and /or butting materials.
- Use a soft brush or padded roller to apply material to the wall. Do not use a stiff sweep. Avoid over working seams to prevent damage to edges.
- GANSEVOORT can be wrapped around a corner. Material will soften once adhesive is applied to back of product. When installing around external corners, material must wrap by at least 15cm.

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CARE AND MAINTENANCE INSTRUCTIONS

NON-VINYL WALLCOVERINGS: GANSEVOORT

Cleaning

- General maintenance can be achieved with periodic dusting or vacuuming of wallcovering. We recommend when vacuuming that you only use a soft brush attachment to avoid damaging the material. We do not recommend the use of dusting sprays as these chemicals may alter the colour of the goods.

Marks and Stains

When cleaning marks and stains, we recommend you test on a sample or inconspicuous portion of the wallcovering before proceeding to be sure that there will not be an adverse effect on finish, colour or gloss. We recommend you follow the bullet points listed below for the removal of ordinary dirt and marks.

- Use a mild soap and warm water solution. Avoid all solvent based cleaners.
- Only use soft or natural sponges, an abrasive sponge can damage wallcovering.
- Use a very conservative application, as soaking wallcovering may damage material. It is recommended you ring out your sponge prior to cleaning to ensure it is damp but not wet.
- Due to the delicate nature of certain finishes, care should be taken to not cause wear to the surface. Always use a blotting action rather than a rubbing or scrubbing motion to avoid abrasion.
- More care should be taken in cleaning dark colours due to the possibility of causing 'light marks'.
- After cleaning a light wipe with a clean sponge dampened with clean water is recommended to remove any soap residue. Again avoid over wetting the wallcovering.
- Dry immediately with soft, lint-free cloth or towel.